

**ABSTRACT OF THE DISCLOSURE**

The present invention is related to a product cutting device for flat material,  
such as sheets, webs of material or the like. A product <sup>Solding</sup>guiding cylinder rotates about  
an axis of rotation and has a surface for supporting the incoming material to be cut. A  
cutting cylinder cooperates with the product <sup>Solding</sup>guiding cylinder and has knife assemblies  
mounted thereon. Cyclically engageable product seizing elements are assigned to at  
least one of the product <sup>Solding</sup>guiding cylinder and the cutting cylinder, and are moveable  
opposite to a sense of rotation of the product <sup>Solding</sup>guiding cylinder. The product seizing  
elements engage a respective next product's front portion after the cutting operation is  
terminated.

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